

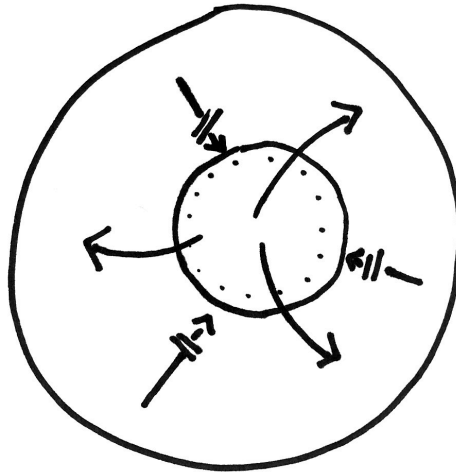
AXE ACADEMY

FIELD GUIDE

THE 6 CREATIVE MOUNTAINS

THE MOUNTAIN OF THE ADJECTIVE

When you modify your creation with an adjective, you are limiting the extent and extension of your creations.



When we use an adjective, we create for an audience in a smaller circle of culture. Those outside of the circle can not engage with what we create, but those in the smaller concentric circle can engage outward.

For example: Christians are lining up to see StarWars, but non-Christians aren't lining up to see Fireproof.

You can create for the larger circle of culture while having a Christian core to your creation.

1) What adjective is limiting my creation?

2) How does what I make look different when I remove that adjective?

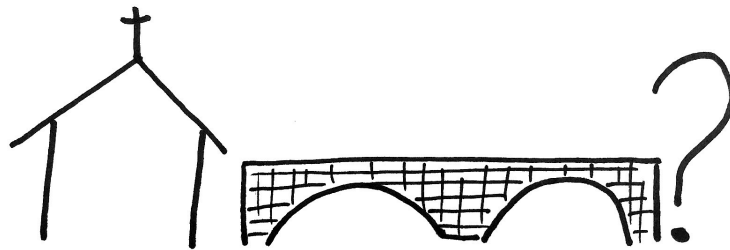
THE MOUNTAIN OF RELEVANCE

Relevance doesn't always mean effective,
Effectiveness always leads to relevance.

The goal is effectiveness, relevance is only a product of effectiveness.

When culture changes faster than you, your effectiveness erodes. Being effective requires you to move and change with the pace of culture.

What you were once doing may have been effective then, but may not be effective now. We must constantly define what success looks like for whatever we are doing and then measure it objectively.



- 1) Are you doing things the same today as you were _ years ago?

- 2) How are you defining success?

- 3) How are you measuring success?

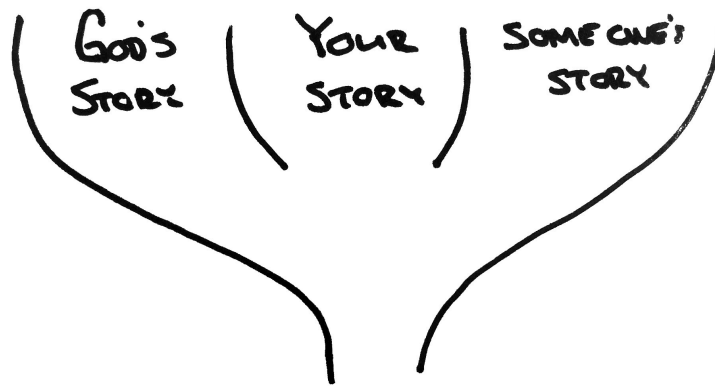
THE MOUNTAIN OF SINGULAR SOURCE

Inspiration must come from multiple sources.

3 Places to get inspiration:

- God's Story
- Your Story
 - Don't ever downplay your own story
 - Don't let your story hold you back from your future
- Someone Else's Story

When you combine and weave these 3 sources together, you increase your ability to reach and impact a broader range of humanity.



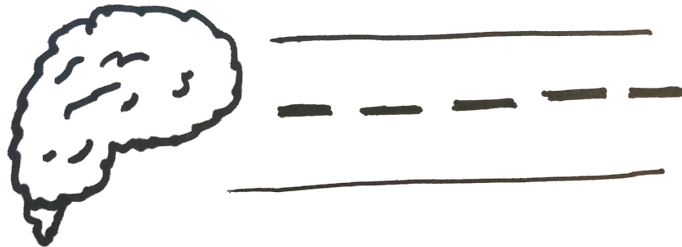
- 1) What buckets of inspiration do you pull from most?
- 2) What buckets of inspiration do you pull from the least?
- 3) Who's story are you learning?

THE MOUNTAIN OF FLESH

Your body and your spirit can become toxic.
Fasting is a spiritual and physical cleanse.
Fasting is a get to, not a have to.

Physical and spiritual cloudiness will become a mountain that stands between you and your creation.

Spiritual, sexual, and food pleasures all share the same neurological highways.



When we fast, we remove the roadblocks that interrupt this highway.

*I say to you, if you have faith as a mustard seed,
you will say to this mountain,
'Move from here to there,' and it will move;
and nothing will be impossible for you.
However, this kind does not go out except by prayer and fasting.*
Matt 17:20-21 NKJV

- 1) When was the last time you've fasted?

- 2) When will you fast?

- 3) How will you make fasting a regular discipline in your schedule?

